Retail floral specifications

Grown on our partner farms in Colombia and Ecuador, including our family's carnation farm.

Valentine's 2027 · six designs

All 24 source configurations. Length, stem count and bouquets per box are specific to each row.



Sweetheart Petite

Length	Stems	Bqts/box
25 cm	18	18
30 cm	18	18



Valentine Flora Petite

Length	Stems	Bqts/box
25 cm	18	18
30 cm	18	18



Valentine Flora Bouquet

Length	Stems	Bqts/box
40 cm	10	16
40 cm	15	14
40 cm	20	10
50 cm	10	15
50 cm	15	12
50 cm	20	8



Loving Dreams Bouquet

Length	Stems	Bqts/box
40 cm	10	16
40 cm	15	14
40 cm	20	10
50 cm	10	15
50 cm	15	12
50 cm	20	8



Valentine's Artisanal Bouquet

Length	Stems	Bqts/box
40 cm	20	10
50 cm	20	8



Supreme Love Bouquet

Length	Stems	Bqts/box
40 cm	20	10
40 cm	25	8
40 cm	30	7
50 cm	20	8
50 cm	25	7
50 cm	30	6

Original source photos show each design's color assortment, not size-specific recipes.

Sleeve, UPC and flower food are included with every product. Hang tags and custom packaging are available on request.

Bouquet design specifications

53 exact designs across this page and the next. Use the design ID when requesting samples; each listed configuration is fixed.

Named designs · 25 configurations

Design ID	Exact design name	Stems	cm	Bqts/box
cold-brew-15	Cold Brew	15	40	13
mocha-15	Mocha	15	50	13
christmas-star-15	Christmas Star	15	50	13
passion-and-love-15	Passion and Love	15	40	13
santa-15	Santa	15	40	13
golden-15	Golden	15	50	13
sunrise-15	Sunrise	15	40	13
white-love-15	White Love	15	40	13
white-sky-15	White Sky	15	40	13
i-m-happy-15	I'm Happy	15	40	13
blue-smile-15	Blue Smile	15	40	13
autumn-garden-15	Autumn Garden	15	40	13
autumn-heart-15	Autumn Heart	15	40	13
radiant-light-15	Radiant Light	15	40	13
equinoccio-15	Equinoccio	15	40	13
peach-rain-15	Peach Rain	15	40	13
paradise-15	Paradise	15	40	13
magical-15	Magical	15	40	13
soft-breeze-15	Soft Breeze	15	40	13
grey-look-15	Grey Look	15	40	13
magic-day-15	Magic Day	15	40	13
pinkie-pie-15	Pinkie Pie	15	40	13
bright-star-15	Bright Star	15	40	13
forever-15	Forever	15	50	13
candy-kiss-15	Candy Kiss	15	40	13

Pack reference: Stems = stems per bouquet; cm = length in centimeters; Bqts/box = bouquets per box. These are packing specifications, not inventory quantities.

Sleeve, UPC and flower food are included with every product. Hang tags and custom packaging are available on request.

Numbered design specifications

Creative names retain their original catalog numbers and unchanged design IDs. All rows below are the 15-stem configurations.

Numbered designs · 28 configurations

Design ID	Exact design name	Stems	cm	Bqts/box
design-01-15	Garnet Lantern (#1)	15	40	13
design-02-15	Tangerine Indigo (#2)	15	45	13
design-03-15	Ruby Jubilee (#3)	15	40	13
design-04-15	Amber Mosaic (#4)	15	45	13
design-05-15	Mulberry Kiss (#5)	15	40	13
design-06-15	Harvest Flame (#6)	15	45	13
design-07-15	Canary Grove (#7)	15	40	13
design-08-15	Honeyfield (#8)	15	45	13
design-09-15	Saffron Dusk (#9)	15	45	13
design-10-15	Coral Carnival (#10)	15	45	13
design-11-15	Rose Garnet (#11)	15	45	13
design-12-15	Scarlet Muse (#12)	15	40	13
design-13-15	Crimson Veil (#13)	15	45	13
design-14-15	Plum Geometry (#14)	15	40	13
design-15-15	Lime Confetti (#15)	15	45	13
design-16-15	Apricot Nest (#16)	15	45	13
design-17-15	Copper Flame (#17)	15	45	13
design-18-15	Ruby Halo (#18)	15	40	13
design-19-15	Wine Velvet (#19)	15	40	13
design-20-15	Winter Garnet (#20)	15	40	13
design-21-15	Ivory Drama (#21)	15	40	13
design-22-15	Cloud Meadow (#22)	15	40	13
design-23-15	Lime Opera (#23)	15	45	13
design-24-15	Lavender Secret (#24)	15	40	13
design-25-15	Lemon Canopy (#25)	15	45	13
design-26-15	Spring Sonata (#26)	15	40	13
design-27-15	Violet Voltage (#27)	15	40	13
design-28-15	Copper Meadow (#28)	15	45	13

Each design is packed as shown. Stem counts and lengths are not interchangeable between catalog editions. No size-specific flower recipes are inferred.

Carnations & Mini Carnations

Two programs with the same confirmed bunch, length and box-pack specifications.

Program	Stems/bunch	Length	Bunches/QB
Carnations	6	60 cm	30
Mini Carnations	6	60 cm	30

Packaging: Clear sleeve, UPC and flower food included. Hang tags and custom packaging available on request.

Seasonal color assortments

Exact program date windows and color lists. These windows describe seasonal assortments only.

Season	Date window	Colors
Summer	May 15–Sept 1	red, yellow, orange, pink, dark pink, white, bicolors
Fall	Sept 1–Nov 14	red, yellow, orange, burgundy, purple, hot pink, bicolors
Christmas	Nov 14–Dec 15	red, white, peppermint, burgundy, pink, hot pink, bicolors
Winter	Dec 15–Jan 20	red, white, pink, hot pink, bicolors
Valentine's	Jan 20–Feb 7	red, white, pink, dark pink, yellow, orange, bicolors
Spring	Feb 8–May 14	yellow, orange, peach, green, white, pink, hot pink, red

Farm-to-dock logistics

Delivery basis
FOB Miami or delivered to your DC

Carrier options
Truck, air or FedEx, or your own carrier

Cold chain from farm to dock

Box key: QB = quarter box. Pack counts describe the box configuration only.

Garden Roses

A mass-market program with more than 10 years of experience.

CONSUMER BUNCH

6 stems

40 cm length

BOX OPTIONS

Assorted boxes and straight-color boxes.

Box	Bunches/box	Stems/box
EB	8	48
QB	16	96

EB = eighth box · QB = quarter box

Confirmed retail packaging

- Sleeve labeled Garden Roses, UPC and flower food included
- Hang tag labeled Garden Roses with care & handling on backside available on request
- Custom packaging available on request

Program exclusions: No David Austin or Wabara varieties. No holiday doubles.

Care & handling

Garden roses may arrive small, a bit dehydrated or with unusual-looking guard petals. This is normal. Guard petals protect the blooms during transport. Place roses in water so they can perk up and open in the vase.

Request samples

Share the design ID or program, preferred length and stem count, box format, DC destination and carrier preference. Sleeve, UPC and flower food are included with every product. Hang tags and custom packaging are available on request.

Request samples

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